

Dental Professionals:

Welcome to our 2017 Fall Continuing Education Program. You will find core courses that you need for relicensure, as well as the third and fourth Speed Learning events. Take a class this fall in our modern and bright new space on Third Avenue.

Be sure to share this brochure with your colleagues and office staff. We welcome all dental professionals at our continuing education courses.

Lois A. Jackson, DDS, Education Director

Susan Apsley, Education Program Manager

Darlene Belgrave, Member Services Administrator

212-573-8500

www.nycdentalsociety.org

2017 Fall Courses

Course Number	Course Title	Date	CE Hours	Tuition
❑ V0915	SPEED LEARNING 6 speakers 6 hours 6 credits	Fri Sep 15	6	\$99 for NYCDS members \$125 other dentists
❑ CPR68	Basic Life Support / CPR Certification Course	Fri Oct 6	4	\$275 / Dentists Reduced for staff
❑ V1013	HIPAA Security Compliance	Tues Oct 13	3	call NYSDA to register
❑ V1018	Uncomplicating Esthetic Challenges Updated: Everything You Need to Know About Veneers	Wed Oct 18	6.5	\$335
❑ V1020	SPEED LEARNING 6 speakers 6 hours 6 credits	Fri Oct 20	6	\$99 for NYCDS members \$125 other dentists
❑ V1025	Demystifying Attachment Dentistry and Treatment Planning	Wed Oct 25	6.5	\$335
❑ SMIC90	Infection Control for the Dental Practice	Fri Oct 27	4	\$275 / Dentists Reduced for staff
❑ V1101	Treatment of the Diabetic Patient; and Update on Medical Emergencies	Wed Nov 1	6.5	\$335
❑ V1103	Mastering Pain Control and Anxiety in the Dental Office	Fri Nov 3	3	\$235
❑ V1108	Child Abuse: Implications for the Dental Professional	Wed Nov 8	2	\$135/ Dentists Reduced for staff
❑ V1208	Basic Medical Billing for Dentists and Staff	Fri Dec 8	6.5	\$335 / Dentists Reduced for staff

Complete 2 courses within a 12 month period and earn a 50% discount on the tuition for your next lecture.

**COURSE: CPR68**

**CPR and Basic Life Support Certification Course**

Friday, Oct. 6, 2017  
9:00AM to 1:00PM

CE hours: 4  
Tuition: \$275;  
Staff: \$195

**FOR THE DENTAL TEAM**

This course is for healthcare professionals who need to know how to perform CPR, as well as other lifesaving skills, in a wide variety of settings. It is an educational program jointly sponsored by the American Heart Association (AHA). There is an exam at the end of this course that you must successfully complete in order to become certified. You will learn:

- adult and pediatric CPR;
- two-rescuer scenarios and use of the bag-valve mask;
- foreign-body airway obstruction (conscious and unconscious);
- automated external defibrillation (includes child AED update);

- special resuscitation situations;
- other cardiopulmonary emergencies; and
- stroke and cardiac arrest.

**RESULTS**

You will learn how to be a prepared first responder, and receive an American Heart Association BLS Provider card, valid for 2 years, upon the successful completion of the course.

*Basic Life Support/ CPR is required for New York State relicensure.*

CPR123 healthcare providers have worked in the emergency rooms of New York City hospitals and have dedicated much time to instructing members in a variety of settings. Their instructors provide the knowledge, training, and confidence needed to save lives.

**COURSE: V1018****Uncomplicating Esthetic Challenges: Everything You Need to Know About Veneers**

Wednesday, Oct. 18, 2017 CE hours: 6.5  
9:30AM to 4:30PM Tuition: \$335

Register by Sept 27 for the Early Bird discount.

**New material!** This course will demonstrate the philosophies, techniques and theories necessary to implement esthetic dentistry into your practice. Porcelain laminate veneers can be used to close extensive diastemas; straighten teeth; correct minor mal-occlusion, cross-bites, class-three, tetracycline stains, and short tooth syndromes. Veneers can be used to correct other functional concerns, make dramatic changes in tooth size, shape and color, and correct esthetic imperfections.

**RESULTS**

Participants will have an in-depth grasp of the importance of laminates in innovative dentistry, suggestions for troubleshooting problems, and the opportunities to grow their practice using this practical and esthetic option.

**K. Michael Ghalili, DDS, MSD**

Clinical Professor, Department of Prosthodontics, New York University College of Dentistry. Director, International Comprehensive and Restorative Dentistry Program, NYU College of Dentistry. Dr. Ghalili is widely published, and lectures nationally and internationally. Dr. Ghalili maintains a private practice, limited to prosthodontics and esthetic dentistry, in New York City.

**COURSE: V1025****Demystifying Attachment Dentistry and Treatment Planning**

Wednesday, Oct. 25, 2017 CE hours: 6.5  
9:30AM to 4:30PM Tuition: \$335

Register by Sept 27 for the Early Bird discount.

This course covers all aspects of attachment dentistry in detail and takes the mystery out of treatment planning segmented fixed bridges, removable partial dentures, overdentures on natural teeth or implants. Clinical cases are reviewed.

Participants will learn:

- the rationale for using attachments in fixed and removable prosthetics;
- Do's and Don'ts in treatment planning;
- a logical approach to incorporate attachment dentistry into your treatment planning;
- the redistribution of traumatic forces to bone, soft tissue, teeth and implants and understand how they are affected.

*Bring a clinical case for group discussion, and include radiographs, diagnostic casts, photographs and/or PowerPoint slides.*

**RESULTS**

Participants will gather the knowledge, excitement and confidence to utilize attachments in their daily practice immediately.

**George E Bambara, MS, DMD, FACD**

Faculty, University of Medicine and Dentistry of New Jersey. Fellow, International Academy of Dento-Facial Esthetics. Dr. Bambara lectures nationally and internationally, he has published articles on attachment dentistry, and has authored a textbook chapter on Precision and Semi-Precision Attachments.

**COURSE: SMIC90****Infection Control for the Dental Practice**

Friday, Oct. 27, 2017 CE hours: 4  
9:00AM to 1:00PM Tuition: \$275

Register by Sept 29 for the Early Bird discount.

**FOR DENTISTS AND THE DENTAL TEAM**

This course will help attain a safe working environment for all dental health care workers, patients and staff. You will be able to establish protocols within your office to prevent the spread of infectious disease. An overview of the goals and objectives of infection prevention will be established and demonstrate how to comply and maintain such a working environment. A focus on the classification of materials and instruments will allow the practitioner to make decisions on how each should be handled. Types of disinfectants and different methods of sterilization will be described.

**RESULTS**

This course will help attain a safe working environment for all dental health care workers, patients and staff. You will be able to establish protocols within your office to prevent the spread of infectious disease.

**Ronnie Myers, DDS**

Senior Associate Dean for Academic and Administrative Affairs, The Touro College of Dental Medicine @ New York Medical College. Former Vice Dean for Administrative Affairs, Associate Professor, Division of Oral & Maxillofacial Surgery, Columbia University College of Dental Medicine.

**COURSE: V1101****Treatment of the Diabetic Patient; and Update on Medical Emergencies**

Wednesday, Nov. 1, 2017 CE hours: 6.5  
9:30AM to 4:30PM Tuition: \$335

Register by Oct 4 for the Early Bird discount.

**The Role of the Dental Professional in the Treatment of the Diabetic Patient**

As diabetes continues to increase in the United States, so too will the number of dental patients affected by the disease. Almost  $\frac{1}{3}$  of our senior population will develop diabetes, and  $\frac{1}{3}$  of these seniors will be undiagnosed.

This lecture will define and describe:

- the signs and symptoms of uncontrolled diabetes mellitus;
- the risk factors, dental manifestations, and systemic complications of diabetes;
- the oral complications and management considerations for the diabetic dental patient; and
- the newest drugs and how they work for the diabetic patient.

**Update on Medical Emergencies: How to Save a Life, Including Your Own**

This course will review the prevention, preparation, recognition and management of medical emergencies. We will explore the "Conversational History" and how it uncovers medical issues not revealed by the standard health history form. You will receive color-coded instructional cards with action plans that depict the most common life-threatening situations. Demonstrations of new routes of emergency drug administration will be shown.



Participants will:

- discover 3 chairside tests to help avoid an emergency;
- review a systematic approach to treat the most common life-threatening scenarios;
- develop a crisis plan for the office team;
- determine when to administer the essential “Top 10” emergency drugs; and
- understand legal and moral obligations presented by medical emergencies.

### RESULTS

Attendees will acquire an overview of diabetes as well as its oral manifestations, consequences, and treatment recommendations. Attendees will also learn practical, simple, non-invasive, and critical tests that can reduce risks in an emergency.

#### Daniel G. Pompa, DDS

Fellow, American Association of Oral and Maxillofacial Surgeons; Fellow, International Congress of Oral Implantologists. Dr. Pompa is a seminar series speaker, online author, and consultant for the ADA; and a visiting speaker at NYU College of Dentistry and University of Florida College of Dentistry. Dr. Pompa has presented over 300 lectures nationally and internationally.

### COURSE V1103

#### Mastering Pain Control and Anxiety in the Dental Office

Friday, Nov. 3, 2017  
9:30AM to 12:30PM

CE hours: 3  
Tuition: \$235

**NEW!**

Register by Oct 6 for the Early Bird discount.

#### FOR DENTISTS AND THE DENTAL TEAM

There is no better marketing than a comfortable patient. This course will present new technology and techniques for pain control and anxiety. After taking this course you will understand:

- how to identify the anxious patient;
- pre-procedural anxiolysis, including pharmacologic and non-pharmacologic methods;
- evaluation and signs to delay treatment;
- new techniques in local anesthesia to decrease pain, increase potency, and decrease time delay;
- current local anesthetics;
- complications and intervention of local anesthesia and anxiolytic treatment; and
- the emergency management armamentarium.

### RESULTS

You will learn about new options to help safeguard your patients' comfort and ensure a good experience.

#### Zev Schulhof, DMD, MD

Diplomate, American Board of Oral and Maxillofacial Surgery; clinical instructor and attending surgeon, Mount Sinai Hospital. Member, American Association of Oral and Maxillofacial Surgeons. Dr. Schulhof lectures nationally and has published articles both nationally and internationally. His practice is in Teaneck, NJ.

### COURSE: V1108

#### Child Abuse: Implications for the Dental Professional

Wednesday, Nov. 8, 2017

CE hours: 2

6:30PM to 8:30PM

Tuition: Dentists: \$135

Hygienists, Assistants employed by NYCDS members: \$70

ADHA and NYCHA members: \$70

Hygienists, Assistants employed by other dentists: \$80

Non-ADHA and non-NYCHA members: \$80

**NEW!**

#### FOR DENTISTS AND THE DENTAL TEAM

Child abuse and neglect (maltreatment) permeates all ethnic, cultural, and socioeconomic segments of society. Hospital studies have shown that between 65-75% of all non-accidental injuries to children involve the head, face, mouth, or neck, suggesting that the dental team may come into contact with a significant number of abused children.

Dentists are obligated to assist these children through proper identification, diagnosis, and reporting suspected cases. This course will present reasons that abuse and neglect can occur, the effects of child maltreatment, and the role of the dental team.

### RESULTS

Participants will review the types of abuse, what to look for, and the dental health provider's role in abuse intervention.

#### Salim Rayman, AAS, BS, MPA, RDH

Professor and Unit Coordinator of the Hostos Community College Dental Hygiene Department. Hostos is part of The City University of New York (CUNY), the nation's leading urban public university. Mr. Rayman is a member of the State Board of Dentistry for The New York State Education Department's Office of the Professions. He continues to practice hygiene in Westchester, NY.

### COURSE: V1208

#### Basic Medical Billing for Dentists: How to Transform Dental Codes to Medical Codes

Friday, Dec. 8, 2017

CE hours: 6.5

9:30AM to 4:30PM

Tuition: \$335 ADA members

staff employed by NYCDS members, \$195

non-member staff, \$225

**NEW!**

Register by Nov 8 for the Early Bird discount.

#### FOR THE DENTAL TEAM

Dental practices must know how to file medical claims. This one-day workshop will provide the know-how to help your dental practice transition to dental-medical cross coding. “Hands-on” is the best way to learn, so this course will show examples of dental-medical cross coded claims and a full hour will be spent on audience participation.

You will learn:

- how your practice can handle a denial from your patient's dental plan;
- how to protect your practice;
- that improved case acceptance can occur when patients know that they may possibly receive additional benefits from their medical plans;
- to evaluate your practice forms to be sure you are asking the right questions;
- if you are using insurance terminology correctly; and
- to ask insurance companies the right questions.

This course is partially sponsored by CareCredit.

#### Christine Taxin

CEO of Links2Success, a dental management consulting firm. Member of the Speakers Consulting Network, American Association of Dental Office Managers, Academy of Dental Management Consultants, NDEDIC (Electronic Notes, Billing) and International Association of Comprehensive Aesthetics. Ms. Taxin is an adjunct professor at New York University College of Dentistry.

**COURSE: V0915****SPEED LEARNING: 6 speakers 6 hours 6 credits**

Friday, Sept. 15, 2017

CE hours: 6

8:30AM to 4:30PM

Tuition: \$99 for NYCDS members;  
\$125 for all other registrants

**All new speakers! All new topics!** This full day program brings together cutting edge dental lectures featuring renowned clinicians who will provide a wealth of expertise on topics applicable to your practice. Join us for a day of learning on a variety of topics! Our speakers include:

**Edward Miller, DMD***Management of Impacted Teeth***Jacques Doueck, DDS***The 5-Minute Recall Exam that Will Set You Apart from the Competition***Jeffrey Galler, DDS***Giving Good Advice to Pediatric Patients and their Parents***Robert Goldberger, DDS***An Evidenced-Based Approach to Periapical Surgery***Anne Kossowan, DDS***New Advanced Technology in Invisalign***Robert Rosenfeld, DDS***Predictable Esthetic Restorations of the Single Tooth Implant***RESULTS**

You will take away practical ideas and relevant concepts for improving patient care.

**COURSE: V1020****SPEED LEARNING: 6 speakers 6 hours 6 credits**

Friday, Oct. 20, 2017

CE hours: 6

8:30AM to 4:30PM

Tuition: \$99 for NYCDS members;  
\$125 for all other registrants

**Register by Sept 22 for the Early Bird discount.**

**All new speakers! All new topics!** This full day program brings together cutting edge dental lectures featuring renowned clinicians who will provide a wealth of expertise on topics applicable to your practice. A day of learning on a variety of topics includes:

**Ernest Robertson, DDS***Correction of Implant Failures in the Esthetic Zone***Richard Trushkowsky, DDS***Selection of Appropriate Ceramic Material and Cement for Esthetics & Longevity***Michael Toffler, DDS***Implant Placement in the Low Sinus: Selecting the Best Approach***Jeffrey Shapiro, DDS***Effective Integration of Digital Workflow into Clinical Practice***William Lieberman, DDS***Current Concepts in Pediatric Dentistry: Materials and Techniques***Michael Wahl, DDS***Medical Myths of Clinical Dentistry 2017***RESULTS**

You will take away practical ideas and relevant concepts for improving patient care.

**DENTISTRY'S CHANGING LANDSCAPE****NEW!**

Dentists need a more efficient and sophisticated approach to running their business in today's evolving environment. This includes better strategy and implementation of the right systems to help your practice thrive. NYCDS has teamed with Henry Schein Dental Business Solutions to present **Dentistry's Changing Landscape**, a series of practice management programs which will help you:

- compete with corporate dentistry;
- transition from a fee-for-service practice to a profitable PPO practice;
- discover ways to maximize productivity and manage overhead;
- plan solutions that will attract and retain patients;
- learn how to run a better practice.

Improve your practice care so you can focus on and grow your patient care.

Call us to register for one or all four programs.

*Programs include:*

**The Corporate Proof Practice**, with Matthew Krieger, DMD on Sept 27, 9:30AM-4:30PM

**Effective PPO Management**, with Scott Hironaka of Unitas Dental on Oct 4, 7-9PM

**Marketing in New York City**, with Abe Kasbo, Verasoni Worldwide on Oct 11, 7-9PM

**Building a High Profit PPO Practice**, Matthew Krieger, DMD on Nov 1, 7-9PM

*CE credit cannot be offered for the Dentistry's Changing Landscape programs, but the information you learn should prove invaluable.*

**COURSE: V1013****Avoid the Million Dollar Mistake: HIPAA Security Compliance**

Friday, Oct. 13, 2017

CE hours: 3

9:30AM to 12:30PM

Tuition:

NYSDA Member Dentist, \$175

Member's Auxiliary Staff, \$45

Non-Member Dentist, \$275

Non-Member's Auxiliary Staff, \$75

**To register, call or email [Jacqui.jdonnelly@nysdental.org](mailto:Jacqui.jdonnelly@nysdental.org), or 800-255-2100.**

**FOR DENTISTS AND THE DENTAL TEAM**

The New York State Dental Association (NYSDA) is sponsoring a 3-hour HIPAA Security Compliance course developed by NYSDA's Information Technology Committee. The course and the accompanying *NYSDA HIPAA Security Compliance Manual* provide a practical guide for dentists and their office team.

The course explains the specific requirements associated with safeguarding, storing and transmitting electronically maintained information to protect dentists from potential prosecution and sanctions. The goal is to educate the dental team in a common sense, step-by-step way on how to comply with these complex regulations and avoid punitive sanctions.

**Kenneth W. Aschheim, DDS**

Dr. Aschheim has more than 30 years of private practice experience in all aspects of cosmetic and restorative dentistry. He has lectured and conducted workshops throughout the world and has been a contributor to the dental literature. Dr. Aschheim has also served as a consultant to numerous dental companies on various dental and computer technologies. He has been a member of the NYSDA Information Technology Committee since 2013.