



Your 2023 NYCDS Officers (left to right): Secretary Andrew S. Deutch, President-Elect Suchie Chawla, President Mina C. Kim, Vice President Vera W.L. Tang, Treasurer Egidio A. Farone and Immediate Past President Ioanna G. Mentzelopoulou at the Installation of Officers.

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### PRESIDENT'S MESSAGE

## EMPOWERING MEMBERS

Mina C. Kim, DDS

First, I want to say “Sae hae bok manee bodi sae you,” (새해 복 많이 받으세요) which is the greeting we give in Korean for New Years. It translates to “May you receive a lot of good fortune in the new year.” This is relevant because my motto for my presidency year is empowerment. I plan to empower each and every one of you, so we all have good fortune in 2023. But first, I need to thank so many of you who have empowered me.

I am honored to follow a strong history of NYCDS presidents. I want to recognize past President David Shipper, one of the first people I met when I joined NYCDS. He believed in me and entrusted me to start the NYCDS chapter of Give Kids A Smile when I was new to the society. I also want to thank past President James Jacobs for encouraging me to run for the executive board and instilling confidence in me.

Several ADA leaders, including past ADA presidents, have given me guidance and encouragement in my organized dentistry career – Dr. Chad Gehani, Dr. Rehka Gehani, Dr. Cesar Sabates, Dr. Maxine Feinberg, and Dr. Carol Summerhays. I specially want to recognize past ADA Vice President Maria Maranga. She is a true leader who always shows up for the hard work.

Thank you to everyone from NYSDA, including Executive Director Greg Hill,

(continued on page 4)

# Continuing Education

## Make Your Teachers Miserable

**Mitchell Rubinstein, DMD**

Education Director



"Make your teachers miserable."

This was the somewhat unorthodox advice given to an auditorium full of high school students by Rabbi Adin Steinsaltz when he visited their school many years ago. When the school's principal nervously interrupted him, suggesting that perhaps he had been misunderstood, the rabbi took the microphone from him and repeated, very slowly "My message to you today is: Make the lives of your teachers as miserable as you possibly can." As you might expect, there was a little more to it than that. Steinsaltz continued, "Try to trip your teachers up and find contradictions in what they say." "Ask them the most difficult questions you can think of." Not exactly the advice we might expect from a renowned scholar and teacher. What on Earth was he talking about?

What Steinsaltz was conveying was that being a student is not a passive activity. It is a student's responsibility to challenge the teacher. Respectfully, of course. The best students examine the lessons they are being taught very carefully. They scrutinize their lessons, they question them, and ask us how we can be sure the things we are teaching are actually true. If our answers fall short, they are not satisfied, and they let us know. Great students do not simply copy down our words of wisdom so they can regurgitate them on a test. Nor are they satisfied with answers such as "Because I'm the teacher" or "Because I say so!"

The unstated but equally important corollary advice for teachers is to welcome and accept your students' challenging questions openly, without anger, without scorn and without letting them make your lives miserable. It isn't easy. Teachers believe in what they teach. It can be upsetting to be called out on a weakness in our technique or alerted to a situation where an alternative might be more effective. But a student's curiosity is infectious and can stimulate greater curiosity on both sides of the lectern. This is how good teachers become even better, and how great teachers become unforgettable. Nothing improves a teacher more than good questions from the curious student who pays attention.

What does any of this have to do with continuing education in dentistry? Well, we have many colleagues out there lecturing. My job as your education director is to find them, learn from them and challenge them to get even better. There are many more sources of CE than have ever existed before; webinars, conferences, industry sources and publications. We have so many choices, and our time is precious. We want to learn from those who truly believe that teaching and learning are two sides of the same coin. They welcome all respectful questions, objections, and examination of their subject.

Personally, I prefer to avoid teachers who are just interested in making copies of themselves. They'll tell you their way is the best, and this is the only "right" way to do it. As it was once explained to me by Dr. Victor Badner, this type of teacher will tell you, "Do it my way because I say so and I have 40 years of experience." But the number of years is irrelevant if their minds are closed. They may only have had the same one year of experience 40 times over. Dr. Badner was the director of my residency program at Montefiore, and one of my greatest teachers.

When I think of Dr. Badner and the others who taught me how to be a dentist, I think of accomplished, respected doctors who also respected me. People like Bud Mopper, David Garber, Howard Glazer and of course my dad, Walter Rubinstein. They took me seriously, even as a dental student or resident. I learned from them, I challenged them, and I don't think I really made their lives so miserable.

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## Marketing Inspiration for New Dentists

New dentists came to NYCDS headquarters on March 1 to connect with one another and learn about enhancing their marketing strategies. The program featured Dean DeCarlo, president of the marketing firm Mission Disrupt, speaking on the topic “Building Effective Dental Marketing Strategies.” The lecture provided a “birds-eye view” of the marketing landscape. The program was informal and included a breakout session inviting participants to create a marketing campaign strategy.

After the program, Dr. Gregory Shank, the new chair of the New Dentist Committee, had this to say about the program: “Dean DeCarlo hosted an engaging event which highlighted the advantages that modern marketing techniques provide dentists to target specific patient populations and adapt strategies based on engagement. I look forward to working with the New Dentist Committee this year to provide relevant content and valuable experiences like Dean’s lecture to our members.”



*(from left) NYCDS President Mina Kim with Dean DeCarlo, president of the marketing firm Mission Disrupt, and New Dentist Committee Chair Gregory Shank at the March 1 New Dentist event.*



*Dean DeCarlo of Mission Disrupt (standing) discussing marketing plans with a group of attendees during a breakout session.*

## New NYCDS Committee Formed

President Mina Kim established the Diversity, Equity, and Inclusion Committee this year which is chaired by Dr. Leo Paige. The purpose of the committee is to incorporate diversity into New York County Dental Society to ensure that the Society represents its diverse community and creates an inclusive environment for all its members. We look forward to sharing updates on this committee’s efforts in the future.

## Mentorship Mixer

On the evening of January 26, the NYCDS Mentorship Committee held its kickoff orientation event for its new Mentorship Program. A group of 22 mentors (seasoned dentists) and mentees (young dentists and residents) attended the program, which was sponsored by Bank of America Practice Solutions. Upon arrival, all attendees socialized while dining on food and drink provided by Sarge's Deli. The program began with comments by Jarrett Mathews of Bank of America; he spoke about how his experiences with people who mentored him contributed to his successes in the world of finance. After the attendees introduced themselves, mentees were encouraged to ask any questions they had about the practice of dentistry. Topics included staffing issues and recommendations about associate-ships. The feedback about the event was extremely positive, especially from the mentees. Regularly scheduled events are being planned. These will focus on specific topics that mentees are most concerned about such as the business of dentistry, marketing, and how to avoid and/or deal with mistakes in your practice. **The next Mentorship Mixer is scheduled for May 8th.** Special thanks goes to Dr. Sandip Sachar, chair of the Mentorship Committee.

[Join the Mentorship Program](#)

## Medicare Workshop

In an effort to take some of the mystery out of Medicare insurance, NYCDS invited a representative from AmWins Group Benefits to hold a program on Understanding Medicare on February 15. The program helped bring clarity to the complex Medicare Insurance program for members who are nearing age 65. Some of the key topics covered: Medicare Parts A, B, and D, eligibility and enrollment, premiums and coverages, Medicare Supplements and Medicare Advantage Plans.

**Save the Date! NYCDS Charity Golf Outing**  
**September 27, 2023**  
[New Venue! Metropolis Country Club, White Plains](#)



past ADA Trustee Paul Leary, President James Galati, President-Elect Anthony Cuomo, Vice President Prabha Krishnan, Secretary/Treasurer Frank Barnashuk, ADA Trustee Brendan Dowd, and Interim Executive Director Michael Hermann. I am especially grateful to NYSDA for giving me the opportunity to start a very well-attended Women's Leadership Luncheon at the ADA's annual meeting. I also want to acknowledge our sister component, Second District Dental Society, and my friend and counterpart President Ray Flagiello.

I have to thank my Columbia family, especially Dean Christian Stohler and Dean Jim Fine. I also want to acknowledge NYU Dean Charles Bertolami.

Many thanks to our leaders who are not dentists, especially my friends at Henry Schein, Chief Corporate Affairs Officer David Kochman, Vice President of Global Professional Relations Steve Kess and CEO Stanley Bergman. They are role models who taught me so much about dentistry beyond the operatory; they have been instrumental to my professional growth.

Thank you to Greater New York Dental Meeting Chair Richard Oshrain, the GNYDM staff and committee members. Your hard work and dedication in leading successful annual meetings allow us to carry out much of our programming. I also want to welcome our new GNYDM General Manager Tom Loughran.

Thank you to the NYCDS committee chairs who make us look good and the members of the Board of Directors, especially my Executive Board: President-Elect Suchie Chawla, Vice President Vera Tang, Secretary Andrew Deutch, and Treasurer Egidio Farone. Not only are you leaders, but you set a great example by always being team players.

Thank you to the NYCDS staff: Jordan Bettencourt and Valerie Burgos who have made great contributions in the short time they have been with us. Judy Chei who has taught me so much and Susan Ingoglia, the first staff member I worked with, many of our programs would not run without you. Many thanks to Executive Director Diane Laurenzo, who provides good guidance and allows me the opportunity to express my ideas.

I'm thankful to the NYCDS membership which has created a community for me. Three of my closest friends are member dentists: Dr. Stacy Spizuoco, Dr. Aisling O'Connor, and Dr. Michelle Lee. Each of you inspire me with your focus and drive. Immediate Past President Ioanna Mentzelopoulou is sometimes underestimated due to her kindness and grace, but these are traits I hope to emulate. Past President Lois Jackson,

who is never to be underestimated. You are my friend and mentor. You have stepped aside to let me grow, even if you don't always agree. By extension, I have to thank her husband Michael for all those times Lois and I talked late at night on weekends.

I am here as president because of all of you who have empowered me. Now, my duty is to empower you, our members. My plans for this are detailed below.

**Improve communication.** The ADA and its components have so many initiatives including most recently successful lobbying to require insurance companies to spend at least 83% of premiums on actual dental care. Through the ADA we have resources like a legal aid plan for \$300/year. I plan to use a mix of social media, highlighting programs during our in-person meetings, and meeting with our members in small groups to help spread the word.

**Be a strong voice for the issues affecting our practices.** The two biggest issues our colleagues are facing are staffing issues and dental insurance. We need help from different stakeholders in dentistry, education and government. We cannot work without quality staff. We cannot be profitable when some 3rd party payers are lowering their fees. We cannot provide the

*(continued on page 6)*

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*President's Message continued from page 4*

best care to our patients when insurance companies force us to accept their credit cards as payment in which we lose a percentage to vendor fees.

**Enlisting our industry leaders**, including those in the corporate world and academia. We need guidance from professionals with a more global view.

**Provide more community service opportunities.** We need to feed our souls and remind ourselves why we joined this profession in the first place. We will continue to grow opportunities like Give Kids A Smile and Special Olympics so we can serve our colleagues and our community.

Finally, I plan to empower you by giving you more responsibility. I challenge all of you to get more involved. This is **your** dental society and we are much stronger with your input and your unique talents. I am making sure to involve members with diverse viewpoints to serve on committees and promote newer members to leadership positions.

Thank you for this opportunity to be your president. I plan to work my hardest to make NYCDS the #1 resource, so we can serve our members and our patients. Before I close, I need to say a final thank you to three special men in my life. My uncle, Dr. Syngcuk Kim, for always pushing me to do more; my father, Dr. Syngbum Kim, for giving me clinical guidance



*Dr. Mina Kim surrounded by (left to right) family friend YT Hwang, father Dr. Syngbum Kim, uncle Dr. Syngcuk Kim, and husband Daniel Lee at the Installation of Officers.*

and supporting me while I left our office to get more involved with organized dentistry; and my husband, Daniel Lee. Even though he has been largely behind the scenes, no one has been a more supportive partner and a great sounding board – he makes it possible for me to serve in this capacity. Thank you for being my best friend.

Thank you everyone – let’s make it a great year!

## INSTALLATION OF OFFICERS

The mood was festive as NYCDS members showed up in large numbers to witness and celebrate the Society's Installation of Officers at The Latham Hotel on January 5. The event marked the return to a large-scale, in-person Installation and it was clear everyone was happy to be back for such a special event. NYCDS has had several firsts over the years amongst its leadership and now the first Korean-American woman president can be added to that impressive list.



*NYCDS President Mina Kim (left) with ADA Trustee Brendan Down and NYS Dental Foundation Chair Maria Maranga at the Society's Installation of Officers.*

The Society's Executive Committee for 2023 is represented by President Mina C. Kim, President-Elect Suchie Chawla, Vice President Vera W. L. Tang, Secretary Andrew S. Deutch, Treasurer Egidio A. Farone and Immediate Past President Ioanna G. Mentzelopoulou. Special thanks to past president Lois Jackson, a mentor and close friend of Dr. Kim's, for serving as the Installing Officer.

David Kochman, chief corporate affairs officer for Henry Schein, a Corporate Friend of NYCDS, spoke highly of



*Immediate Past President Ioanna Mentzelopoulou.*

Dr. Kim's impressive contributions to organized dentistry which include serving on the NYU Dean's Advisory Board, mentoring students and colleagues and always giving back to her profession and the communities she serves.

In her acceptance speech, President Kim shared her motto for her presidency was empowerment. Dr. Kim detailed the action steps she plans to take to empower all members and she thanked the many individuals who empowered her over the years. Immediate Past President Ioanna Mentzelopoulou spoke about her personal growth which stemmed from having to make difficult decisions for NYCDS and for the GNYDM this past year.

The evening was a special opportunity for Dr. Kim to have her professional mentors and close family members (father Syngbum Kim and uncle Syngcuk Kim) witness her rise to the office of president of NYCDS. Dr. Syngbum Kim received his B.S. at prestigious Seoul National University in



*The evening's sponsors from left: Brian Powers and David Goodman with PFK O'Connor Davies; Mark Epstein with Epstein Practice Brokerage; Steven Kess, Rikesh Patel, and Harris Lieberman with Henry Schein; and Dean DeCarlo with Mission Disrupt.*

South Korea. He came to the United States by invitation from Yale University to get his masters in physics. Afterwards, he attended Columbia University, College of Dental Medicine and received his dental degree. Dr. Syngcuk Kim is the Louis I. Grossman Professor and chairman of the Department of Endodontics and the Associate Dean for Global Education at the School of Dental Medicine, University of Pennsylvania.

In addition to the many members present, NYCDS was pleased to host the following distinguished guests: ADA past Trustee Paul Leary, ADA current Trustee Brendan

# INSTALLATION OF OFFICERS



(left to right) Members Jacqueline Katz, Oksana Nad, Lauren Tiffen, NYSDA Trustee Maurice Edwards with wife Michelle, and President-Elect of Second District Dental Society Tricia Quartey-Sagaille.



(left to right) Board Member Jaskaren Randhawa with members Leo Paige and Michelle Perna.

Dowd, ADA past Second Vice President and NYS Dental Foundation Chair Maria Maranga, NYSDA President James Galati, NYSDA Vice President Prabha Krishnan, NYSDA Speaker of the House Steven Gounardes, NYSDA Executive Director Gregory Hill, NYSDA Trustee Maurice Edwards, past NYSDA Trustee and past President of Second District Mitchell Mindlin, Second District President Raymond Flagiello, Treasurer Phyllis Merlino and Executive Director Bernard Hackett, Suffolk County Executive Director William Panzarino, and from the Greater New York Dental Meeting General Chair Richard Oshrain, General Chair Elect John Young, new General Manager Tom Loughran and members of the Organization Committee and Troubleshooters.

Many thanks to our Installation sponsors Epstein Practice Brokerage, Henry Schein Dental, Mission Disrupt, and PFK O'Connor Davies for their support.



Members and guests during the Installation proceedings.



Scott Tagawa, MD (husband of Dr. Chawla), President-Elect Suchie Chawla, past NYSDA President Deborah Weisfuse, past NYCDS President Irvind Khurana, and William Barrett, Esq. of Mandelbaum Barrett, a corporate friend of NYCDS.



Dr. Robert Deutch and newly installed NYCDS Secretary Andrew Deutch share a moment together.



# OUTGOING PRESIDENT'S MESSAGE

## Ioanna G. Mentzelopoulou, DDS

Immediate Past President



When I was asked to write this message, I was taken by many emotions but definitely happiness was on top of the list. There is a reason this position is a one-year term – and now I understand why! This past year has been a year of personal growth for me.

As we all know, the world is not the same. It is now year three of the new reality and I am just happy that finally, after three years, we were able to hold an in-person Installation of Officers in a timely manner. We all learned that we can never take getting together for granted.

I am very proud of the Executive Committee and the Board of NYCDS because we worked closely as a team and we were able to move the organization forward. We stayed true to the values of NYCDS and we finally came back in person for all our membership meetings and social events. I would also like to thank the past president of the Second District Dental Society, Dr. Michael Donato, Executive Director Bernard Hackett and the Board of Trustees of Second District for working with me and our Board so closely this past year; it has been an honor and a privilege.

Our executive team! Mina Kim, Suchie Chawla, Vera Tang, Andrew Deutch, and Egidio Farone work closely together and I am confident that with their leadership the future is bright for this organization. I am particularly happy to have Dr. Mina Kim following as president of NYCDS, knowing her level of commitment and dedication to organized dentistry.

I want to thank the Organization Committee and the staff of the GNYDM for putting together a very successful meeting in November. We had over 33,000 attendees. In particular, I would like to thank former Executive Director Robert Edwab for his efforts over the past 20 years to make it the largest dental conference in the United States. We appreciate him and I wish him all the best. I would like to thank the staff of NYCDS, our Executive Director Diane Lorenzo, Susan Ingoglia, Judy Chei, and our two newest team members Valerie Burgos and Jordan Bettencourt for being so supportive throughout my presidency.

I would also like to thank my family here and in Greece for tolerating me this year. I have to say that most of the time I was mumbling NYCDS things while I was with them and I am sure they got tired of listening to me or seeing me on Zoom while were supposed to have dinner or doing something else. Knowing that everyone was proud of me kept me going.



*Dr. Ioanna Mentzelopoulou (right) with Dr. Deborah Weisfuse at the Society's Installation of Officers.*

Lastly, I would like to thank my dental family, Dr. Michael King, the staff at Pediatric Dental Associates of Manhattan, and Daisy, my assistant for the past 18 years. Sometimes I was in and out of the office, sometimes I was out, and often I kept talking to myself while walking around the office. They were tolerant, understanding and supportive and that meant the world to me. Thank you from the bottom of my heart. I would not have been able to do this job without your support.

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## Raising Dental Awareness Once Again!



*(left to right) GKAS Site Leader Anna Viron, P.S. 146 Principal Dr. Mona Silfen, Superintendent of District 4 Schools in East Harlem Kristy De La Cruz, GKAS General Chair Deborah Weisfuse, Deputy Borough President Keisha Sutton-James, P.S. 146 Assistant Principal Daniel Cortez, NYCDS President Mina Kim, and GKAS Site Leader Whitney Mostafiz on February 3 at the NYCDS Give Kids A Smile event.*

Everyone was all smiles as Give Kids A Smile NYC (GKAS) returned after a two-year absence as in-person dental screening and oral health education event in East Harlem. (The program was held virtually during the height of the pandemic.) Despite the frigid weather on February 3rd, over 1,200 children ages 3 to 14 received oral health screenings and preventive fluoride treatment in a fun environment. Prior to the event, students at all nine participating schools received essential information on cavity prevention and good oral health hygiene measures. The students watched videos created by NYCDS that shared age-specific oral hygiene education and instructions, which were reinforced by their teachers. In addition, a virtual Parent Workshop was held in late January led by Drs. Maggie Romao and Anne Kossowan. The workshop provides parents/caretakers with information that reinforces good oral health habits. The Society's Give Kids A Smile event is the only one in the country that offers a parent workshop component.

Each child screened received a dental "report card" that indicated the treatment received and if there was a need for follow-up care. All children screened were referred to the Dental Department at Metropolitan Hospital, conveniently located in the neighborhood. Care will be rendered at no cost to the families that take advantage of this collaboration. In addition, several of the schools have relationships with dental providers established through the NYC Department of Health and Mental Hygiene. The estimated cost of the services provided is \$276,100.00.

GKAS has become the Society's largest community-based initiative and one of the largest Give Kids A Smile programs nationwide! Over the past eight years, GKAS NYC General Chair Deborah Weisfuse greatly expanded the reach of our

ADA awarded-winning Give Kids A Smile program and formed a bond with the leadership of District 4 Schools in East Harlem.

In Dr. Weisfuse's words, "Working with the family advocate of the NYC Schools in East Harlem has been a terrific experience. She has been able to translate her enthusiasm for our GKAS program to her many principals, who in turn have inspired their teachers and parent coordinators to help our GKAS sites become an exciting experience for the children. The participating schools wholeheartedly share our goals for better community oral health. Thank you as well to my distinguished GKAS Steering Committee, as well as all the NYCDS volunteers who have worked hard to make this post-covid event so successful. Personally, it has been an honor for me to be the General Chair of this great ADA award-winning program these last eight years. Thank you to NYCDS for giving me this opportunity."

While Dr. Weisfuse is the driving force for Give Kids A Smile, she is supported by a team of committed volunteers who meet and prepare for months: Drs. Bruce Blau, Megan Chin, Ken Cooperman, Andrew Deutch, Anne Kossowan, Michelle Lee, Robert Lipner, Ioanna Mentzelopoulou, Whitney Mostafiz, Katherine Park, JoAnna Pufnock, Jaskaren Randhawa, Maggie Romao, Chloe Tsang, Anna Viron, and staff member Susan Ingoglia.



*GKAS volunteer and NYCDS officer Dr. Suchie Chawla with a student who arrived all dressed up for the big event!*

# GIVE KIDS A SMILE 2023

Finally, a huge thank you to our volunteers and our generous sponsors. Our volunteer dentists, office staff, hygienists, dental students, and others who so generously give us their time – and our sponsors – are essential to a successful event! We greatly appreciate your support, commitment, and enthusiasm for raising dental awareness where it is needed most.

NYCDS was pleased to have a representative from State Senator Liz Krueger’s office and two representatives from Manhattan Borough President Mark Levine’s office attend the event. In addition, the GKAS NYC leadership was invited by Henry Schein Inc. to open Nasdaq on February 6 in celebration of Henry Schein’s 25-year partnership with the healthcare community to advance access to care for underserved and underrepresented populations.

Spectrum NY1, Spanish Edition covered the event! You can watch the video below.



We have lots of photos! Candid photos can be found [HERE](#)  
Professional group photos can be found [HERE](#).

**Save the date – Give Kids A Smile 2024  
is on Friday, 2/2/24!**



A student practices the proper brushing technique that she learned at GKAS.



Thank you to all the generous GKAS NYC 2023 sponsors!



GKAS NYC and Henry Schein leadership opening Nasdaq on February 6.



Volunteers teaching students about oral health and hygiene using books and puppets.

## Back in the New York Groove *Thank You for Attending the GNYDM*

Jayme McNiff Spicciatie  
Program Manager, GNYDM

The Greater New York Dental Meeting (GNYDM) thanks you for making the Meeting the largest face-to-face dental event in the United States. At its 98th Annual session this past year, the GNYDM registered a total of 33,468, including 12,188 dentists, 2,028 Dental Students, 2,113 Dental Assistants, and 2,211 Dental Hygienists from 162 countries. The GNYDM continues to be the largest Dental Convention and Event in the United States.

The GNYDM hopes that you took the opportunity to make new friends, renew old acquaintances, and make new contacts with decision-makers and partners for your continued success. The exhibit floor offers special discounts and giveaways. Professionals visited over 930+ exhibit booths. It was a great week of business, learning, and networking.

The GNYDM education included 280+ seminars, hands-on workshops, and essays, with programs in Spanish and Portuguese. The Meeting included a Free Health Screening Fair with Blood Pressure, Body Mass Index, Diabetes, Vision, Podiatry, and Oral Cancer Screenings. The GNYDM gave out 150+ vaccines to attendees, including Flu vaccines, COVID-19 vaccines and boosters, Shingles vaccines, Tetanus vaccines, and pneumonia vaccines.

Our Specialty Meetings continue to expand with 10 held in 2022: World Implant EXPO, Global Orthodontic Conference, Pediatric Dentistry Summit, Sleep Apnea Symposium, 3D Printing & Digital Dentistry Conference, Public Health Symposium, Oral Cancer Symposium, Special Care Dentistry Forum, Women Dentists Leadership Conference and the GNYDM Lab Symposium. These programs increase attendance and revenue for the GNYDM as they welcome world-renowned clinicians to New York City.

The Nurse's Program continued as well. It is a collaborative effort to train nurses about proper oral health and the importance of referring patients to dentists for yearly checkups and overall health care. Additions to the Nurse's Program this past year included volunteer efforts and RAM (Remote Area Medical).

The Organization Committee of the GNYDM works tirelessly to ensure the Meeting's success throughout the year. With the leadership of the General Chair: Dr. Richard L. Oshrain, the Advisory General Chair: Dr. James H. Doundoulakis, and



*Scene from a busy exhibit hall at the 2022 GNYDM.*

the New York County Dental Society (NYCDS) chairs on the GNYDM Organization Committee: Drs. Lois A. Jackson, Steven S. Moss, David M. Momtahan, and Richard Lewenson, the Meeting continued its success in 2022. Of course, additional thanks for ensuring the Meeting ran smoothly and effortlessly must go to the countless NYCDS member volunteers who were a part of the many sub-committees.

While the Meeting is a remarkable achievement, the GNYDM is acutely aware that the warmth and collegiality shared by the Greater New York Dental Meeting family of volunteers creates an atmosphere often not evident at other venues. The GNYDM's achievements always translate to financial accomplishments for the NYCDS; through the GNYDM, the NYCDS has continued its long tradition of low-cost, high-quality continuing education and member services.

**See you in November!**



**Meeting Dates Nov. 24 - Nov. 29**

**Exhibit Dates Nov. 26 - Nov. 29**

**Jacob K. Javits Convention Center**

**11th Ave Between 34th & 39th Street**

[www.gyndm.com](http://www.gyndm.com)

## Tom Loughran, GNYDM General Manager



Tom Loughran, new General Manager for the GNYDM.

The Greater New York Dental Meeting (GNYDM), the largest Dental Convention in the United States, announces Tom Loughran as General Manager.

Loughran is a 23-year veteran of the trade show industry. He began his career at Reed Exhibitions as a sales executive in 1999. After working on various Reed events, he was

promoted to sales manager in 2004 and sales director in 2006. Since 2007 Loughran has been managing events and has held positions as Vice President for International Vision Expo East (TSE Top 100 Event) and West, Global Gaming Expo (TSE Top 100 Event), and G2E Macau. In 2017, he accepted a position at Clarion Events as Vice President of the Food and Beverage Group.

Before joining the events industry, Loughran served as a United States Marine Corps Captain and graduated from

Army Ranger School. He is a veteran of Desert Shield, Desert Storm, and Operation Sea Angel, a humanitarian relief effort in Bangladesh.

Loughran succeeds Dr. Robert R. Edwab, executive director. His appointment comes after an extensive selection process by the executive boards of the two components of the Greater New York Dental Meeting, the Second District Dental Society and New York County Dental Society.

“We are thrilled to have Tom as our new general manager,” said Dr. Richard L. Oshrain, general chair. “He is a proven leader with the vision to expand on the success the GNYDM has built over the past 98 years and takes us into our next phase of growth and innovation.”

Loughran has extensive trade show experience leading multidisciplinary, cross-functional teams across various industries. Additionally, he is well-versed in building customer relationships, strategic planning, P&L management, sales, marketing, and education.

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## Upcoming Continuing Education Courses

### Henry Spenadel Continuing Education Program

For more information and to register, please click the links below.

#### SPRING 2023

4/19 9:30 AM-1:30 PM	<a href="#"><u>Basic Life Support/CPR Certification Course</u></a>	Marc Reilly, Rescue Resuscitation
4/19 6:00 PM-7:00 PM	<a href="#"><u>ACD Mentoring Lecture Program: NYCDS Mentoring*</u></a>	Dr. David Shipper
4/26 8:30 AM-4:30 PM	<a href="#"><u>Speed Learning: 6 Speakers, 6 Hours, 6 Credits</u></a>	See event page for speaker details
5/17 6:00 PM-7:00 PM	<a href="#"><u>ACD Mentoring Lecture Program: Peer Review and Benefits of ADA Membership*</u></a>	Dr. Egidio Farone
5/18 7:00 PM-9:00 PM	<a href="#"><u>OSHA-Mandated Update for Dentists and Staff: What You Need to Know to Comply with the Law*</u></a>	Dr. Peter Mychajliw

#### SUMMER 2023

6/07 9:30 AM-4:30 PM	<a href="#"><u>Selected Topics in Contemporary Orthodontic Research</u></a>	Dr. Laurance Jerrold
6/21 9:30 AM-1:30 PM	<a href="#"><u>Basic Life Support/CPR Certification Course</u></a>	Marc Reilly, Rescue Resuscitation

\* = virtual course

New courses are added regularly so be sure to visit [www.nycdentalsociety.org](http://www.nycdentalsociety.org) for the latest course schedule.

### International Women's Day

## Speed Learning: 6 Speakers, 6 Hours, 6 Credits

Wednesday,  
April 26  
2023

This full-day program brings together cutting-edge dental lectures featuring clinicians who will provide a wealth of expertise on topics applicable to your practice. Join us for a day of new ideas and learning!



### March is Women's History Month

This month, we want to shine a spotlight on an incredible women-led CE program happening at NYCDS. On April 26th, six women dentists will be presenting on six different lecture topics for our Speed Learning event. For more details about the speakers and lecture topics, or to register, check out the event page below.

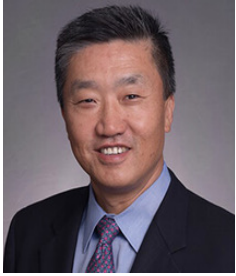
**REGISTER**



## What Would You Do?

**Steven H. Cho, DDS**

Ethics Committee Chair



Here's another ethical dilemma for you to ponder.

A new patient presents to a general dentist. The dentist obtains the patient's medical history: The patient is a 55-year-old male who had a total hip replacement performed four years prior. The patient has no other medical issues. The patient informs the dentist that his orthopedic surgeon advised him to take antibiotics prior to any dental work. According to the patient, the orthopedic surgeon stressed that if he did not take antibiotics, his "new" hip could become infected, potentially leading to removing and replacing that hip yet again. The patient expresses his reluctance by adding, "There is no way I want to go through that!"

The dentist performs a complete clinical and radiographic examination. A treatment plan is formulated that involves prophylaxis, several restorations, root canals, and crowns. After a thorough discussion, the patient agrees to have the necessary work performed and makes several appointments to get started. Before leaving, the patient requests that the dentist give him a prescription for antibiotics so he can pre-medicate as his orthopedist recommended.

Please review the evidence-based recommendations from the American Dental Association for the Management of Patients with Prosthetic Joints Undergoing Dental Procedures, which can be found [HERE](#).

Please note these recommendations were developed jointly by the American Academy of Orthopedic Surgeons (AAOS) and the American Dental Association (ADA). More information is available [HERE](#).

Learning through open dialogue is key. So, let's continue discussing with one another! What would you say to the patient? Would you reach out to the orthopedist? If so, how would you handle that conversation? Share your thoughts by emailing [info@nycdentalsociety.org](mailto:info@nycdentalsociety.org). As always, I'm excited to hear what you have to say.

Special thanks to Touro College of Dental Medicine faculty member Dr. Eric Wachs for his input on this article.

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## Don't forget to RSVP for April GMM!



Members Only Event

### General Membership Meeting

Followed by a professional program:

**Considerations For Treating Patients**

**On The Spectrum**

led by Ronald W. Kosinski, DMD

Clinical Director, Oral Health Center for People with Disabilities  
New York University

**New York County Dental Society**

**622 Third Avenue, 9th Floor**

**Monday, April 3, 2023**

Reception at 5:30pm

Presentation at 6:30pm

1 CE CREDIT GRANTED

**Call 212-573-8500 to RSVP**

**Please RSVP by March 17**



## New Members

**Jacqueline Dikansky, DDS**  
NYU 2015  
General Practice

## Reinstated

**Hal Belok, DDS**  
NYU 2018  
General Practice

**Ashley Budasoff, DDS**  
Columbia University 2017  
General Practice

**Behnaz Garemani, DDS**  
NYU 2011  
General Practice

**Silvia Ghattas, DDS**  
Columbia University 2023  
General Practice

**Sookyung Kim, DDS**  
Columbia University 2004  
Endodontics

**Billy Kyles, DDS**  
University of Tennessee HSC  
College of Dentistry 2001  
Oral and Maxillofacial Pathology

**Alexander Rubinov, DDS**  
Columbia University 2014  
General Practice

## Transferred to NYCDS

**Drayn Battles, DDS**  
Meharry Medical College 2018  
General Practice  
Transferred from Bronx County Dental Society

**Phillip Claassen, DMD**  
University of Florida 2015  
General Practice  
Transferred from Second District Dental Society

**Valeria Rivera Torres, DMD**  
University of Puerto Rico 2019  
General Practice  
Transferred from South Florida District Dental Association

**Danielle Voorhees, DMD**  
Rutgers School of Dental Medicine 2021  
General Practice  
Transferred from Essex County Dental Society

**Sornanong Yaibuathes, DDS**  
University of Michigan, 2013  
General Practice  
Transferred from Union County Dental Society

## Residents & Graduate Students

**Youssef Ali, DDS**  
NYU 2018  
Periodontics

**Monica Kowalski, DMD**  
Arizona School of Dentistry & Oral Health 2014  
Oral and Maxillofacial Pathology

**Doyub Lee, DDS**  
NYU 2017  
Prosthodontics

**Nicole Liu, DDS**  
NYU 2019  
Orthodontics and Dentofacial Orthopedics

**Becky Nguyen, DDS**  
University of California-San Francisco 2022  
General Practice

**Sahar Shahrooz, DDS**  
UCLA 2021  
Orthodontics and Dentofacial Orthopedics

**Khanh Trinh, DMD**  
Midwestern University 2020  
Oral Maxillofacial Pathology

## In Memoriam

**John J. Delfino, DMD**  
Temple University 1967

**Alan J. Goldstein, DMD**  
University of Pennsylvania 1968

**Charles E. Puglisi, DMD**  
Fairleigh Dickinson University 1979

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